

# UNIVERSITY FACULTY SENATE FORMS

## Academic Program Approval

This form is a routing document for the approval of new and revised academic programs. Proposing department should complete this form. For more information, call the Faculty Senate Office at 831-2921.

### Submitted by:

Stephen Bernhardt - 831-3351 - [sab@english.udel.edu](mailto:sab@english.udel.edu)

Elizabeth Perse - 831-8041 - [eperse@udel.edu](mailto:eperse@udel.edu)

### Department:

English

Communication

**Action:**           Add undergraduate minor          

(Example: add major/minor/concentration, delete major/minor/concentration, revise major/minor/concentration, academic unit name change, request for permanent status, policy change, etc.)

**Effective term**           07F          

(use format 04F, 05W)

**Current degree**           BA          

(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

**Proposed change leads to the degree of:**           (no change)          

(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

**Proposed name:**           Journalism          

Proposed new name for revised or new major / minor / concentration / academic unit (if applicable)

### Revising or Deleting:

**Undergraduate major / Concentration:**

**Deleting:** English journalism concentration; History journalism concentration, Political Science journalism concentration           

(Example: Applied Music – Instrumental degree BMAS)

**Undergraduate minor:**           

(Example: African Studies, Business Administration, English, Leadership, etc.)

**Graduate Program Policy statement change:**           

(**Must attach** your Graduate Program Policy Statement)

**Graduate Program of Study:**           

(Example: Animal Science: MS Animal Science: PHD Economics: MA Economics: PHD)

**Graduate minor / concentration:**

**List new courses required for the new or revised curriculum. How do they support the overall program objectives of the major/minor/concentrations)?**

(Be aware that approval of the curriculum is dependent upon these courses successfully passing through the Course Challenge list. If there are no new courses enter "None")

1. **JOUR 301 - Introduction to Journalism** – 3 credits – Introduction to the history, practice and issues of print, broadcast, and electronic journalism. May be taken in the sophomore year or later. A grade of B or better in ENGL 110, or permission of instructor.

Note: This course is intended as a "gateway" to journalism, serving the purpose of exposing students to the challenges and opportunities of journalism, as well as the work ethic and career responsibilities students might face in the field. As an overview, it will help students determine if journalism is right for them, as well as assist faculty in limiting the number of students who are admitted to the minor. To declare the minor, students need to attain a grade of B or better in Jour301 or receive permission from program faculty.

2. **JOUR 425 – Ethics and Issues in Journalism**—3 credits-- (new, special topics course) Explores the challenges of journalism, the ethical complications, the need for standards, and the pressures that shape contemporary journalism. Uses a mix of case studies, readings, and interviews with practicing professionals. Preq: JOUR301.

This course is essential as an elective in the minor because new technologies and economic models of journalism have intensified pressures on contemporary journalists to cut corners and to ignore high standards of ethical behavior in the field. Students will discover the challenges presented by image-altering software, by freelance work environments, by corporate media ties to politics and many other ethical issues which arise almost daily in contemporary journalism.

**Explain, when appropriate, how this new/revised curriculum supports the 10 goals of undergraduate education: <http://www.ugs.udel.edu/gened/>**

Journalism inherently encompasses *all* of the goals of undergraduate education:

1. **Attain effective skills in oral and written communication, quantitative reasoning, and the use of information technology**
    - a. All three skills are inherent in the journalistic enterprise, and will be extensively taught in the minor.
  2. **Learn to think critically to solve problems.**
    - a. Thinking critically about public policy, political sources and documents, and conveying complicated information usefully and concisely, amid economic and technological constraints are all essential elements of journalism.
  3. **Be able to work and learn both independently and collaboratively.**
    - a. Journalism is defined by its collaborative nature; newsrooms and even individual writing projects are always subject to and enhanced by intensive editing and supervision.
  4. **Engage questions of ethics and recognize responsibilities to self, community, and society at large.**
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- a. Journalism's societal mission is fundamentally a "watchdog" role, which requires attention to multiple ethical imperatives and concerns. It inherently involves communities, both large and small.
- 5. Understand the diverse ways of thinking that underlie the search for knowledge in the arts, humanities, sciences and social sciences.**
  - a. One of journalism's important missions is to expose, disseminate and popularize new knowledge and discoveries across all disciplines and fields.
- 6. Develop the intellectual curiosity, confidence, and engagement that will lead to lifelong learning.**
  - a. The single most important quality journalists must have is curiosity. Also required are the confidence and engagement needed to thoroughly explore and present effectively what they learn in their work.
- 7. Develop the ability to integrate academic knowledge with experiences that extend the boundaries of the classroom.**
  - a. One important reason for establishing a journalism minor is to demonstrate to students the everyday connections between their academic specialty or major and the world beyond the university.
- 8. Expand understanding and appreciation of human creativity and diverse forms of aesthetic and intellectual expression.**
  - a. As stated in item 5 above, journalists regularly explore and send dispatches from a wide array of cultural, artistic and intellectual environments.
- 9. Understand the foundations of United States society including the significance of its cultural diversity.**
  - a. Writing about cultural diversity has traditionally been among journalism's most fundamental, rewarding and mind-broadening experiences, and one which has repeatedly proven valuable to society.
- 10. Develop an international perspective in order to live and work effectively in an increasingly global society.**
  - a. International journalism is one of the most appealing and increasingly vital aspects of the profession, and one to which many UD students aspire.

**Identify other units affected by the proposed changes:**

(Attach permission from the affected units. If no other unit is affected, enter "None")

English

Communication

Political Science

History

Economics

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**Describe the rationale for the proposed program change(s):**

(Explain your reasons for creating, revising, or deleting the curriculum or program.)

**Mission statement for the proposed Journalism minor**

The Journalism minor is designed to provide a broad, interdisciplinary approach to journalism education at UD. Students are encouraged to explore coursework outside the traditional boundaries of the English and Communication departments to include study in areas such as economics, political science, international relations, and visual communications. This minor is open to students majoring in any academic discipline and across all colleges and is predicated on the belief that traditional distinctions between “print” and “broadcast” journalism are blurring. Today, it is essential that students pursuing journalism are well prepared to engage their audiences using new technologies as well as print and broadcast media.

This proposed minor incorporates discovery learning and includes a practicum requirement that reflects the public service role of journalism. The practicum involves writing, producing or presenting various forms of journalistic content in print, video, broadcast and web-based media, incorporating tools and ethics components of the minor in concrete and public news products. The student newspaper, student TV station, a multimedia website and broadcast documentary are among the practical outlets UD students will find for their work.

The new minor replaces and improves upon UD’s traditional journalism program, in which “print” journalism is taught as a small subset of English, “broadcast” journalism is taught as a small subset of Communication, web presentation is taught in the departments of English and Art, and multimedia and web journalism are scarcely taught at all. The Departments of History and Political Science currently offer their majors “concentrations” in journalism, mostly relying on courses taught by and the resources of other departments. (These concentrations are to be replaced by the minor.) Students in other majors are largely excluded from journalism. The new minor consolidates and incorporates all forms of contemporary journalism, and no longer limits journalism to students in just a few academic departments.

Although student demand is difficult to predict, the Journalism minor is expected to be a popular choice for undergraduates whose first love is a specific discipline and whose second love may be spreading the word about it to broad audiences. The journalism concentration in the English Department has been growing substantially; there are currently some 180 concentrators amongst the 900 or so English majors, plus another 40-60 students from Communication, History, and Political Science majors who work through English courses to gain a concentration.

It is proposed that the new minor be administered through the English Department, in close coordination with other departments and faculty teaching in the minor. We envision a faculty board representing all involved departments. We envision all involved faculty serving as advisors and mentors, based on student interests and faculty advising loads.

A new journalism minor will help produce graduates who are well informed, able to define issues and research difficult questions, able to communicate well to a wide audience, and adept at moving across various media as both producer and consumer.

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## **Program Requirements:**

(Show the new or revised curriculum as it should appear in the Course Catalog. If this is a revision, be sure to indicate the changes being made to the current curriculum and **include a side-by-side comparison** of the credit distribution before and after the proposed change.)

### **Requirements for the Journalism Minor**

- 18 credits required
- Open to students in good standing in any major, in any college<sup>1</sup>
- Journalism Minor must include at least two courses outside a student's major field
- In order to declare a Journalism minor, students must have taken or be enrolled in JOUR301.

### **Required Courses (3 courses/9 credits)**

3. **JOUR 301 - INTRO TO JOURNALISM** – 3 credits – Introduction to the history, practice and issues of journalism in a variety of formats. May be taken in the sophomore year or later. IN order to continue in the minor, students must receive a grade of B or better in JOUR 301, or obtain the permission of a member of the journalism faculty.
4. **NEWS WRITING** –Students must choose one of the following courses:
  - a. ENGL 307 (*News Writing*)  
See ENGL307 for course description
  - b. COMM 329 (*Broadcast Writing*)  
See COMM329 for course description

*NOTE: Journalism minor candidates may elect to take both courses, with one counting as an elective.*

5. **REPORTER'S PRACTICUM** – Students must choose one of the following courses:
  - a. ENGL 308 (*Reporter's Practicum*)  
See ENGL308 for course description
  - b. COMM 326 (*Field Production/Reporting*)  
See COMM326 for course description

*NOTE: Journalism minor candidates may elect to take both courses, with one counting as an elective.*

**Elective Courses (3 courses/9 credits required)** qualifying for the minor (these are all existing courses)

- COMM 245 – *Intro to Mass Media*  
See COMM245 for course description
- ENGL306 – *Nonfiction Workshop (currently called Topics in Writing)*  
See ENGL306 for course description
- ENGL 309 – *Feature and Magazine Writing*  
See ENGL309 for course description
- ENGL 310 – *Copy Editing and Page Design*  
See ENGL310 for course description
- COMM 345 – *Media Law*  
See COMM345 for course description
- ENGL 407 – *Advanced Reporting*

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<sup>1</sup> Implementing a “cross-college” model may present some challenges, but we believe this is an important aspect of the minor. Students in Agriculture, Business, Human Services, Education and Public Policy and other colleges should find the door open to this program.

- See ENGL407 for course description
- ENGL 408 – ***Sports Reporting***  
See ENGL408 for course description
- ENGL 409 – ***Topics in Journalism***  
See ENGL409 for course description
- COMM 418 (topics) – ***Topics in Mass Communication***  
See COMM418 for course description. Approval of advisor required for credit in the Journalism minor.
- ENGL 416 – ***Designing Online Information***  
See ENGL416 for course description
- COMM/POSC 425 (topics) – ***Advanced Topics in Politics and Broadcast Journalism***  
See COMM/POSC425 for course description
- COMM/POSC 340 – ***Politics and the Media***  
See COMM/POSC340 for course description
- **JOUR 425 (topics) – *Ethics and Issues in Journalism* (new course – must be proposed as such in September)**  
Prq: JOUR301
- COMM 427 – ***Broadcast News*** (newscast)  
See COMM427 for course description
- COMM 364/ENGL 464 – ***Internship***  
See COMM364 or ENGL464 for course description
- POSC/COMM 444 – ***Global Agenda***  
See COMM/POSC444 for course description
- ECON 100 – ***Economic Issues and Policies***  
See ECON 100 for course description
- ECON 151 – ***Introduction to Microeconomics: Prices and Markets***  
See ECON151 for course description.  
*NOTE: Journalism minor candidates may count either ECON100 or ECON151 towards the Journalism minor, but not both.*
- COMM301 – ***Introduction to Communication Research Methods***  
See COMM301 for course description

**ROUTING AND AUTHORIZATION:** (Please do not remove supporting documentation.)

Department Chairperson Stephen Bunker Date 10/18/06

Dean of College \_\_\_\_\_ Date \_\_\_\_\_

Chairperson, College Curriculum Committee \_\_\_\_\_ Date \_\_\_\_\_

Chairperson, Senate Com. on UG or GR Studies \_\_\_\_\_ Date \_\_\_\_\_

Chairperson, Senate Coordinating Com. \_\_\_\_\_ Date \_\_\_\_\_

Secretary, Faculty Senate \_\_\_\_\_ Date \_\_\_\_\_

Date of Senate Resolution \_\_\_\_\_ Date to be Effective \_\_\_\_\_

Registrar \_\_\_\_\_ Program Code \_\_\_\_\_ Date \_\_\_\_\_

Vice Provost for Academic Programs & Planning \_\_\_\_\_ Date \_\_\_\_\_

Provost \_\_\_\_\_ Date \_\_\_\_\_

Board of Trustee Notification \_\_\_\_\_ Date \_\_\_\_\_

**Potts, Suzanne**

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**From:** Bernhardt, Stephen A.  
**Sent:** Thursday, October 12, 2006 9:50 AM  
**To:** Potts, Suzanne  
**Subject:** FW: Minor in Journalism  
**Attachments:** jjmagee.vcf

Stephen A. Bernhardt, Chair  
Department of English  
Andrew B. Kirkpatrick, Jr., Chair in Writing  
University of Delaware  
302-831-3351  
<http://www.english.udel.edu/sab/>

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**From:** James Magee [mailto:[jjmagee@UDel.Edu](mailto:jjmagee@UDel.Edu)]  
**Sent:** Tuesday, June 20, 2006 3:14 PM  
**To:** Bernhardt, Stephen A.  
**Subject:** Re: Minor in Journalism

Steve, I endorse the proposal for a journalism minor housed in A&S that make will superfluous existing minors in departments such as History, English, and Political Science/IR. In the fall we will move to remove the the POSC/IR journalism concentration. Jim

## Potts, Suzanne

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**From:** Bernhardt, Stephen A.  
**Sent:** Thursday, October 12, 2006 9:50 AM  
**To:** Potts, Suzanne  
**Subject:** FW: RE: Proposed Journalism Minor2 8-2006.doc

Stephen A. Bernhardt, Chair  
Department of English  
Andrew B. Kirkpatrick, Jr., Chair in Writing University of Delaware  
302-831-3351

<http://www.english.udel.edu/sab/>

-----Original Message-----

**From:** Elizabeth M. Perse [mailto:[eperse@UDel.Edu](mailto:eperse@UDel.Edu)]  
**Sent:** Friday, August 25, 2006 9:49 AM  
**To:** Ralph Begleiter; Bernhardt, Stephen A.; Ben Yagoda  
**Cc:** Bauer, Gretchen M.  
**Subject:** Fwd: RE: Proposed Journalism Minor2 8-2006.doc

Here is the approval from Saul Hoffman, Chair of Economics, to include two ECON courses as electives in the Journalism minor.

>Subject: RE: Proposed Journalism Minor2 8-2006.doc  
>Date: Thu, 24 Aug 2006 16:09:33 -0400  
>Thread-Topic: Proposed Journalism Minor2 8-2006.doc  
>Thread-Index: AcbHtbCK0ZIX1+e1Q9CTEx2+wGPR5gAApB3A  
>From: "Hoffman, Saul" <[hoffmans@lerner.udel.edu](mailto:hoffmans@lerner.udel.edu)>  
>To: <[eperse@UDel.Edu](mailto:eperse@UDel.Edu)>  
>X-Junkmail-Status: score=10/50, host=md2.nss.udel.edu  
>X-Junkmail-SD-Raw: score=unknown,  
> refid=str=0001.0A090205.44EE0697.006F,ss=1,fgs=0,  
> ip=128.175.21.186,  
> so=2005-09-30 22:39:37,  
> dmn=5.2.113/2006-07-26  
>  
>Betsy -  
>  
>The Economics Department supports the proposed minor in Journalism.  
>The two included courses in the minor, ECON100 and ECON151, are given  
>regularly in multiple sections in all semesters, including winter and  
>summer. Please understand that the courses are heavily subscribed. We  
>cannot guarantee that a student will be able to obtain a space in a  
>particular course in a particular semester.  
>  
>Regards  
>Saul  
>  
>Saul D. Hoffman  
>Professor and Chair, Department of Economics University of Delaware  
>Newark, DE 19716  
>  
>302-831-1907  
>302-831-6968 (Fax)



>  
>  
>-----Original Message-----  
>From: Elizabeth M. perse [mailto:eperse@UDel.Edu]  
>Sent: Thursday, August 24, 2006 3:44 PM  
>To: Hoffman, Saul  
>Subject: RE: Proposed Journalism Minor2 8-2006.doc  
>  
>Thanks, Saul. We need an explicit statement that you agree that the  
>minor can include those two ECON classes. Certainly mention 'that the  
>two courses are given regularly in multiple sections in all  
>>semesters, including winter and summer. ECON100 can be hard to get  
>into  
>>some semesters.  
>  
>Betsy  
>  
>----- Original message ----  
>>Date: Thu, 24 Aug 2006 13:32:36 -0400  
>>From: "Hoffman, Saul" <hoffmans@lerner.udel.edu>  
>>Subject: RE: Proposed Journalism Minor2 8-2006.doc  
>>To: "Elizabeth M. Perse" <eperse@UDel.Edu>  
>>  
>>Betsy-  
>>  
>>Looks fine now. I can't recall what you wanted from me. I will say  
>>that the two courses are given regularly in multiple sections in all  
>>semesters, including winter and summer. ECON100 can be hard to get  
>into  
>>some semesters (like this one, for example).  
>>  
>>Saul  
>>  
>>Saul D. Hoffman  
>>Professor and Chair, Department of Economics University of Delaware  
>>Newark, DE 19716  
>>  
>>302-831-1907  
>>302-831-6968 (Fax)  
>>  
>>-----Original Message-----  
>>From: Elizabeth M. Perse [mailto:eperse@UDel.Edu]  
>>Sent: Wednesday, August 23, 2006 2:53 PM  
>>To: Hoffman, Saul  
>>Subject: Proposed Journalism Minor2 8-2006.doc  
>>  
>>I am so embarrassed. This should be the correct version. Betsy  
>>  
>>  
>>Elizabeth M. Perse  
>>Professor and Chair  
>>Department of Communication  
>>University of Delaware  
>>302.831.8041  
>>302.831.1892 (fax)  
>>Elizabeth M. Perse  
>>Professor and Chair  
>>Department of Communication  
>>University of Delaware  
>>Newark, DE 19716  
>>302.831.8041  
>>302.831-1892 (fax)

Elizabeth M. Perse  
Professor and Chair  
Department of Communication  
University of Delaware  
302.831.8041  
302.831.1892 (fax)

## History Department response

### Proposed Journalism minor and dropping of History/Journalism Concentration

On September 14, 2006, the Department of History discussed the proposed journalism minor and the dropping of the History/Journalism concentration. While support of the new measure passed “with reservations” 21-8, the Department wishes to express these reservations, in hope that changes can be made to proposed list of electives.

As Carole Haber mentioned in an email to Stephen Bernhardt, and discussed at length with Ralph Begleiter at a meeting on July 26, 2006, the Department feels that students who are intending to minor in journalism would be well served by having a modern history course added to their choice of electives. We, therefore, propose adding either History 104 (World History II) or History 206 (U.S. since 1865) to the list of electives. Such a course would assist prospective journalists in understanding the world in which they live, and would certainly inform their reporting, regardless of their area of expertise. While obviously such a course would be important to those who choose to write about political or economic issues, it would also provide the necessary background for those who wish to concentrate in areas such as science or the arts.

As Prof. Haber mentioned to Prof. Begleiter, the Department was particularly puzzled by the listing of basic economic courses in the electives, but the exclusion of such history courses. In his response to the History Department on August 5, Prof. Begleiter wrote that economics courses were included “as young journalists – writing about almost any subject area – are highly likely in their first jobs to be writing about budgets, demographics, taxes, and other public issues, for which we believe a basic ECON course would be extremely helpful.” We believe the same argument can be made for the inclusion of a modern-day history course, as individuals writing on “almost any subject” will be required to place the issue in a historical framework. On an almost daily basis, in fact, history faculty receive urgent calls from reporters asking – at times begging – for assistance in providing them a historical framework for their articles. Allowing journalism students to elect a modern history course would provide them from the start with this essential knowledge.

Moreover, we do not really understand how the concentration in its current form truly addresses the undergraduate goals, given that the proposal states “journalism inherently encompasses *all* of the goals of undergraduate education.” We draw especial attention to goals 9 and 10, which, it appears, directly call for a historical perspective. In addressing goal 9, for example, “Understanding the foundations of the United States society including the significance of its cultural diversity,” the proposal responds, “Writing about cultural diversity has traditionally been among journalism’s most fundamental, rewarding, and mind-broadening experiences, and one which has repeatedly proven valuable to society.” We believe this response directly ignores the issue of “understanding the *foundations* of the United States society,” a goal that would be met by our proposed courses.

Let me add that we are raising these issues not as a matter of protecting our turf. Our history courses are well enrolled; we are not in need of additional students. Rather, we believe this issue is at the core of the intellectual development of UD students, and is essential if we hope to establish a minor that would best prepare our students for the challenges ahead.

Thus, as I said at the start, the History Department will agree to drop its concentration. We do unanimously support the idea of a minor that will encourage additional work in the field and better prepare our students. We ask, however, that our reservations about the program in its current form be taken seriously. Moreover, we will drop our concentration only with the assurance that all students currently enrolled in the history/journalism concentration be allowed to complete their current program and be given access to the necessary courses.

-----Original Message-----

From: Ben Yagoda [mailto:byagoda@udel.edu]  
Sent: Thursday, October 19, 2006 8:22 AM  
To: Rodriguez, Havidan  
Cc: Joseph DiMartile; Shenkle, Cynthia W.; Cynthia W. Shenkle; Mary Jo Mankin; Bernhardt, Stephen A.  
Subject: Re: New Courses

Thanks for everyone's interest and response. Just to make sure everyone is aware of the context, the two proposed JOUR courses are part of a new Journalism minor that the English and the Communication Departments have just proposed.

Ben Yagoda  
Professor of English

Rodriguez, Havidan wrote:

> I will need to verify several things before I provide a response to  
> this issue; I will do this ASAP.  
>  
> Best regards,  
>  
> Havidán Rodríguez, Ph.D.  
> Vice-Provost for Academic Affairs  
> University of Delaware  
> 101 HULLIHEN HALL  
> NEWARK, DE 19716-1520  
>  
> Phone: (302) 831-2147  
> Fax: (302) 831-2020  
> E-mail: havidan@udel.edu <mailto:havidan@udel.edu>  
>  
> <http://www.udel.edu/provost/acadprog.html>  
> <<https://webmail.admin.udel.edu/exchweb/bin/redirect.asp?URL=http://www.udel.edu/provost/acadprog.html>>  
>

> -----  
> --

> \*From:\* Joseph DiMartile [mailto:jdm@UDeL.Edu]  
> \*Sent:\* Wed 10/18/2006 1:10 PM  
> \*To:\* Shenkle, Cynthia W.  
> \*Cc:\* Ben Yagoda; Cynthia W. Shenkle; Mary Jo Mankin; Rodriguez,  
> Havidan  
> \*Subject:\* Re: New Courses

> Cindi, in the past few years, all new course rubrics were approved by  
> Bobby Gempesaw in his role as Vice Provost. I believe Havidan will  
> now assume that responsibility so I've copied him on your note.

> Shenkle, Cynthia W. wrote:

> > Dear Ben,  
> >  
> > Any new courses do need to be proposed (as you know) through the New  
> > Course Proposal process, but I think the larger question in this  
> > case will be whether a new course rubric (JOUR) will be allowed by  
> > the Registrar. I've cc'd the University Registrar, Assistant Provost  
> > Joe DiMartile, and Mary Jo Mankin to ask if they can reply to  
> > provide information on how to proceed with a request for a new course rubric.

> > Regards,

> > Cindi

> > -----Original Message-----

> > From: Ben Yagoda [mailto:byagoda@UDeL.Edu]  
> > Sent: Wednesday, October 18, 2006 10:41 AM  
> > To: Cynthia W. Shenkle

> > Subject: New Courses  
> >  
> > Dear Cyndi,  
> >  
> > As you know, we are proposing a new journalism minor for next year.  
> > AS part of the minor, we will be proposing to new courses with a  
> > JOUR designation.Should I just go through the regular New Course  
> > Proposal process for these, or is there something else I need to do?  
> >  
> > Thanks,  
> >  
> > Ben  
>