

UNIVERSITY FACULTY SENATE FORMS

Academic Program Approval

This form is a routing document for the approval of new and revised academic programs. Proposing department should complete this form. For more information, call the Faculty Senate Office at 831-2921.

Submitted by: ___Russell E. Murray, Jr._____phone number_x6287_____

Department: _Music_____email address_remurray@udel.edu

Action: ___Informational Statement about combined degree possibility_____

(Example: add major/minor/concentration, delete major/minor/concentration, revise major/minor/concentration, academic unit name change, request for permanent status, policy change, etc.)

Effective term ___07F_____

(use format 04F, 05W)

Current degree ___BA_____

(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

Proposed change leads to the degree of: ___BA_____

(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

Proposed name: ___Combined BA/MBA Program_____

Proposed new name for revised or new major / minor / concentration / academic unit (if applicable)

Revising or Deleting:

Undergraduate major / Concentration: _____

(Example: Applied Music – Instrumental degree BMAS)

Undergraduate minor: _____

(Example: African Studies, Business Administration, English, Leadership, etc.)

Graduate Program Policy statement change: _____

(**Must attach** your Graduate Program Policy Statement)

Graduate Program of Study: _____

(Example: Animal Science: MS Animal Science: PHD Economics: MA Economics: PHD)

Graduate minor / concentration: _____

Note: all graduate studies proposals must include an electronic copy of the Graduate Program Policy Document, highlighting the changes made to the original policy document.

List new courses required for the new or revised curriculum. How do they support the overall program objectives of the major/minor/concentrations)?

(Be aware that approval of the curriculum is dependent upon these courses successfully passing through the Course Challenge list. If there are no new courses enter "None")

None

Explain, when appropriate, how this new/revised curriculum supports the 10 goals of undergraduate education: <http://www.ugs.udel.edu/gened/>

Identify other units affected by the proposed changes:

(Attach permission from the affected units. If no other unit is affected, enter “None”)

This proposal was created in conjunction with the Lerner College of Business and Economics. A letter of support from the College is attached.

Describe the rationale for the proposed program change(s):

(Explain your reasons for creating, revising, or deleting the curriculum or program.)

Many students who pursue the Music Management program in the Music Department ultimately go on to earn a graduate degree in Business. Because the Music Management program is a Bachelor of Arts program, there is enough flexibility for the student to take the course that would qualify him or her to apply for the Lerner MBA program. The present proposal outlines the courses that the College suggests, and provides a timetable to allow a student to complete both programs in a five-year period. Neither curriculum has been modified, nor does it create a program *per se*. Instead it serves as an information statement to alert the student to a curricular path.

Program Requirements:

(Show the new or revised curriculum as it should appear in the Course Catalog. If this is a revision, be sure to indicate the changes being made to the current curriculum and **include a side-by-side comparison** of the credit distribution before and after the proposed change.)

Combined BA/MBA Program

The four-year curriculum for the Bachelor of Arts in Music with Music Management Concentration degree contains required courses and electives that prepare the student for the Master in Business Administration curriculum. With this 4+1 plan and the proper scheduling of MBA classes, music students may enter immediately into the MBA program full-time with the possibility of completion within one year.

The following undergraduate courses are recommended for students seeking admission to the MBA program:

ECON 151: Introduction to Microeconomics: Prices and Markets
ECON 152: Introduction to Macroeconomics: The National Economy
ECON 300: Intermediate Microeconomic Theory

Also, it is recommended that students interested in the Combined BA/MBA Program follow OPTION TWO (Math 114 and Math 115) or OPTION THREE (one approved math course at 200-level or above) in fulfilling the Bachelor of Arts College Skill Requirements in the area of Mathematics (see p. xx for College requirements).

Provisional admission to the MBA program may be obtained in the spring of a student’s junior year. Full graduate admission is based on the fulfillment of the undergraduate degree, results of the Graduate Management Admission Test (GMAT—taken in the Junior year), GPA, work experience, letters of recommendation, extracurricular activities, maturity and a personal interview. Those accepted into the MBA program may be considered for graduate assistantships, Corporate Associates and graduate fellowships upon earning their bachelor’s degree.

Applicable fees are those for matriculated undergraduate students for the first four years. During the fifth year of study, and any subsequent period if it becomes necessary, applicable fees are those for matriculated MBA graduate students. The MBA degree is granted upon completing all requirements with a grade point average of at least 3.0,

participating in required activities and becoming an active member of the MBA community.

For details on the MBA curriculum, consult page XX of this catalog. For further information about the 4+1 program, contact the Department of Music and Graduate and Executive Program Office of the Lerner College of Business and Economics.

ROUTING AND AUTHORIZATION: (Please do not remove supporting documentation.)

Department Chairperson _____ Date _____

Dean of College _____ Date _____

Chairperson, College Curriculum Committee _____ Date _____

Chairperson, Senate Com. on UG or GR Studies _____ Date _____

Chairperson, Senate Coordinating Com. _____ Date _____

Secretary, Faculty Senate _____ Date _____

Date of Senate Resolution _____ Date to be Effective _____

Registrar _____ Program Code _____ Date _____

Vice Provost for Academic Programs & Planning _____ Date _____

Provost _____ Date _____

Board of Trustee Notification _____ Date _____

Revised 5/02/06 /khs



ALFRED LERNER COLLEGE OF BUSINESS AND ECONOMICS

OFFICE OF THE DEAN

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November 9, 2006

Dr. James Prodan
Chairperson, Department of Music
209 Amy Dupont Music Building
University of Delaware
Newark, DE 19716

Dear Dr. Prodan:

The Alfred Lerner College of Business & Economics supports the "4+1" BA Music Management and Master of Business Administration degree combination.

Allowing the very bright Music students to continue their education with an MBA degree has broad appeal and will be highly desired by the job market. The industry perspective your department provides coupled and complemented by the breadth of business knowledge available through the MBA will create a graduate fully prepared and capable of succeeding in any of the broad range of music management jobs.

The Lerner College of Business strongly supports this cross disciplinary program. We welcome the opportunity and look forward to working with you in this exciting educational initiative.

Sincerely yours,

Bobby Gempesaw

Conrado "Bobby" Gempesaw
Dean
Alfred Lerner College of Business & Economics