

From: [Richard A. Zipser](mailto:Richard.A.Zipser@udel.edu)
To: [Andrews, Rick](mailto:Andrews,Rick@udel.edu); [bherman@UDeI.Edu](mailto:bherman@udel.edu); [chaber@UDeI.Edu](mailto:chaber@udel.edu); [schueler@UDeI.Edu](mailto:schueler@udel.edu); [krr@UDeI.Edu](mailto:krr@udel.edu); [hanson@UDeI.Edu](mailto:hanson@udel.edu); [gbauer@UDeI.Edu](mailto:gbauer@udel.edu);
CC: [Ferry, Diane](mailto:Ferry,Diane@udel.edu); [Gempesaw, Bobby](mailto:Gempesaw,Bobby@udel.edu);
Subject: Re: Proposal for International Business Studies Minor
Date: Tuesday, March 04, 2008 8:28:53 PM
Attachments:

Dear Rick,

The Foreign Languages and Literatures Department supports this important intercollegiate initiative, and we hope all the other Arts and Sciences department will as well.

Best regards,

Richard Zipser

---- Original message ----

>Date: Tue, 4 Mar 2008 11:14:51 -0500

>From: "Andrews, Rick" <andrews@lerner.udel.edu>

>Subject: Proposal for International Business Studies Minor

>To: "Richard A. Zipser" <[zipser@UDeI.Edu](mailto:zipser@udel.edu)>, <[bherman@UDeI.Edu](mailto:bherman@udel.edu)>, <[chaber@UDeI.Edu](mailto:chaber@udel.edu)>, <[schueler@UDeI.Edu](mailto:schueler@udel.edu)>, <[krr@UDeI.Edu](mailto:krr@udel.edu)>, <[hanson@UDeI.Edu](mailto:hanson@udel.edu)>, <[gbauer@UDeI.Edu](mailto:gbauer@udel.edu)>

>Cc: "Ferry, Diane" <ferryd@lerner.udel.edu>, "Gempesaw, Bobby" <gempesaw@lerner.udel.edu>

>

> Dear Chairs:

>

> As you may know, the recently introduced
> International Business Studies major has been very
> popular. Over 250 applicants to the University
> chose the IBS major the first year the major was
> included on the UD application form, and 40 were
> accepted. Other students have expressed interest in
> business and foreign language but are in other

> majors. An IBS minor would allow more students to
> pursue a curriculum of business combined with
> language and a focus on a particular region of the
> world while still taking a different major.

>
> I am attaching a draft of the IBS Minor Academic
> Program Approval Form. As you can see from the
> form, IBS minors would be required to take six
> credits from Foreign Languages and Literatures as
> well as six credits of regional studies courses
> related to one region of the world, consistent with
> the student's language of choice, from the
> following: Anthropology, Art History, Geography,
> History, Philosophy, and Political Science and
> International Relations. Our plan is to use the
> same list of region studies courses for the Minor as
> we use for the Major (see the attached list of
> Region Studies Courses).

>
> I welcome any feedback you might have. Please let
> me know if you would like to discuss the proposal.
> In order to proceed, I need a note from you
> permitting us to require these courses from your
> Departments. I believe an e-mail response to this
> letter will suffice.

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> Thank you in advance for your support of this
> program. We look forward to collaborating with you.

>
> Best wishes,
> Rick Andrews
> Chair, Business Administration

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> Dr. Rick L. Andrews
> Professor of Marketing and Department Chair
> Department of Business Administration

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- >
- > _____
- > IBS Region Studies Courses - by department.doc (61k bytes)
- > _____
- > IBS minor academic program approval form.doc (64k bytes)