

UNIVERSITY FACULTY SENATE FORMS

Academic Program Approval

This form is a routing document for the approval of new and revised academic programs. Proposing department should complete this form. For more information, call the Faculty Senate Office at 831-2921.

Submitted by: Sandra Fields phone number X4565

Department: Business Administration email address fieldss@udel.edu

Date: March 10, 2014

Action: Revision of minor
(Example: add major/minor/concentration, delete major/minor/concentration, revise major/minor/concentration, academic unit name change, request for permanent status, policy change, etc.)

Effective term 14F
(use format 04F, 05W)

Current degree _____
(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

Proposed change leads to the degree of: _____
(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

Proposed name: _____
Proposed new name for revised or new major / minor / concentration / academic unit
(if applicable)

Revising or Deleting:

Undergraduate major / Concentration: _____
(Example: Applied Music – Instrumental degree BMAS)

Undergraduate minor: International Business/International Business with Language
(Example: African Studies, Business Administration, English, Leadership, etc.)

Graduate Program Policy statement change: _____
(Must attach your Graduate Program Policy Statement)

Graduate Program of Study: _____
(Example: Animal Science: MS Animal Science: PHD Economics: MA Economics: PHD)

Graduate minor / concentration: _____

Note: all graduate studies proposals must include an electronic copy of the Graduate Program Policy Document, highlighting the changes made to the original policy document.

List new courses required for the new or revised curriculum. How do they support the overall program objectives of the major/minor/concentrations)?

None.

(Be aware that approval of the curriculum is dependent upon these courses successfully passing through the Course Challenge list. If there are no new courses enter "None")

Explain, when appropriate, how this new/revised curriculum supports the 10 goals of undergraduate education: <http://www.ugs.udel.edu/gened/>

Identify other units affected by the proposed changes:

(Attach permission from the affected units. If no other unit is affected, enter "None")

Describe the rationale for the proposed program change(s):


(Explain your reasons for creating, revising, or deleting the curriculum or program.)

The change is simply to show in the catalog the list of courses that would fulfill the 9 required credits in "International and Regional Studies Courses."

Program Requirements:

(Show the new or revised curriculum as it should appear in the Course Catalog. If this is a revision, be sure to indicate the changes being made to the current curriculum and **include a side-by-side comparison** of the credit distribution before and after the proposed change.)

ROUTING AND AUTHORIZATION: (Please do not remove supporting documentation.)

Department Chairperson		Date	3/13/14
Dean of College	Rick Andrews, Deputy Dean	Date	3-25-14
Chairperson, College Curriculum Committee	J. F. Billerpi	Date	3/13/14
Chairperson, Senate Com. on UG or GR Studies		Date	
Chairperson, Senate Coordinating Com.		Date	
Secretary, Faculty Senate		Date	
Date of Senate Resolution		Date to be Effective	
Registrar	Program Code	Date	
Vice Provost for Academic Affairs & International Programs		Date	
Provost		Date	
Board of Trustee Notification		Date	

OLD CURRICULUM

International Business and Economics Courses: 9
Nine credits must be passed with a minimum grade of C- from the following courses:

<u>ACCT 395</u>	Seminar International Accounting
<u>BUAD 384</u>	Global Business Environment
<u>BUAD 386</u>	International Business Management
<u>BUAD 391</u>	Seminar on International Business
<u>BUAD 393</u>	Seminar on International Management
<u>BUAD 394</u>	Seminar on International Operations Management
<u>BUAD 425</u>	Current Issues in Global Management
<u>BUAD 475</u>	International Marketing
<u>ECON 340</u>	International Economic Relations
<u>FINC 392</u>	Seminar on International Financial Management
<u>FINC 415</u>	Finance Seminar: International Finance

ACCT 395, BUAD 384, BUAD 391, BUAD 393, BUAD 394, and FINC 392 are taught abroad.

Students seeking a minor in International Business may take only one of the required Alfred Lerner College of Business and Economics courses at another AACSB institution unless advance permission is granted for credit earned in residential study-abroad courses.

International and Region Studies Courses 9

Students must also take nine credits from an approved list of supporting courses in many departments. Included are all foreign language courses at the intermediate level or above and courses that emphasize current international issues or provide background for understanding other countries or cultures. No more than one course can be taken in a single department. This list is maintained by the Department of Business Administration. Pass/Fail courses will not be counted.

The **minor in international business with language** requires completion of the 18 credits required for the minor in international business plus completion of at least two courses at the 200-level taught in the language of choice for a total of 24 credits. The languages available are Arabic, Chinese, French, German, Italian, Japanese, Russian, or Spanish. Students selecting the International Business Minor with Language may count one language course as part of the nine credits in International and Region Studies Courses, in addition to the two required 200-level courses. Students are encouraged to incorporate a short-term study abroad program into their course of study, especially a Foreign Languages and Literatures program to a country that uses the student's target language; however, only courses taught in the language of choice count toward the minor.

NEW CURRICULUM

International Business and Economics Courses: 9
Nine credits must be passed with a minimum grade of C- from the following courses:

<u>ACCT 395</u>	Seminar International Accounting
<u>BUAD 384</u>	Global Business Environment
<u>BUAD 386</u>	International Business Management
<u>BUAD 391</u>	Seminar on International Business
<u>BUAD 393</u>	Seminar on International Management
<u>BUAD 394</u>	Seminar on International Operations Management
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Students seeking a minor in International Business may take only one of the required Alfred Lerner College of Business and Economics courses at another AACSB institution unless advance permission is granted for credit earned in residential study-abroad courses.

International and Region Studies Courses 9

Students must take nine credits from the approved list of supporting courses shown below. No more than ONE course can be taken in a single department. Pass/Fail courses will not be counted.

ANTH 101: Introduction to Social and Cultural Anthropology
ANTH 230: Peoples of the World
ARTH163: Architecture in Global Contexts
ARTH198: Studies in World Art and Architecture
ARTH 209: Early Medieval Art: 200-1000 AD (Rome)
ARTH 239: Art and Architecture of Europe (Barcelona)
ARTH237: Art of Tibet
ARTH 249: Art and Architecture in Context (Barcelona, London, Sydney)
ARTH 305: Italian Baroque Art: Metaphor and Marvel (Rome)
ARTH 321: Great Cities of the World: Ancient Rome (Rome)
COMM 263: International Social Conduct (Sydney)
COMM 421: Intercultural Communication
ECON 311: Economic Growth and Development Policy
ECON 340: International Economic Relations
FASH 355: International Fashion Consumers and Retailers
FLLT319 Topics: French Literature in Translation
FLLT321 Topics: Chinese Literature in Translation
FLLT326 Topics: Hispanic Literature in Translation
FLLT325 Topics: German Literature in Translation

FLLT327 Topics: Russian Literature in Translation
FLLT328 Topics: Japanese Literature in Translation
FLLT329 Topics: Italian Literature in Translation
FLLT330: Varying Authors, Themes, and
Movements (Barcelona, Rome)
FLLT331: Introduction to Chinese Films
FLLT332: Topics: Arabic Literature in Translation
FLLT333: Israeli Film
FLLT337: Brazil Through Film
FLLT338: Light and Shadow--Japanese Films
GEOG 120: World Regional Geography
GEOG 102: Human Geography
HIST 103: World History I
HIST 104: World History II
HIST 135: Introduction to Latin American History
HIST 137: East Asian Civilizations: China
HIST 138: East Asian Civilizations: Japan
PHIL 204: World Religions
POSC 240: Introduction to International Relations
HIST 339: Topics in European History (Barcelona,
London, Rome)
HIST 341: Ancient Rome (Rome)
HIST 357: The European City (London)
MUSC 103: Introduction to Italian Opera (Rome)
MUSC 205: Music of the World
POSC 309: Political Culture by Country (Barcelona,
Rome)
POSC 310: European Politics (London)
POSC 311: Politics of Developing Nations
(Barcelona)
POSC 350: Politics and the Environment (Barcelona)
POSC 409: Topics in World Politics (Barcelona,
London)
POSC 441: Contemporary Politics by Country
(Sydney)
POSC 442: Topics in European Politics (Barcelona,
Rome)
SOC 340: Global Policy and Inequality (Barcelona,
Sydney)
SOC 430: Comparative Sociology (London)
THEA 106: The Theatrical Experience
Abroad (London)
UAPP 110: Changing the World and Public Policy
UAPP 233: Introduction to Global Health
UAPP 235: The Future of Cities in a Global
Age (Barcelona)
WOMS 202: Women's Studies in Global Context

Any Foreign Language course at the Beginner level
or above.

ECON 340 cannot be used to meet both Group 1 and
Group 2 requirements

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requires completion of the 18 credits required for the minor
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