

# UNIVERSITY FACULTY SENATE FORMS

## Academic Program Approval

This form is a routing document for the approval of new and revised academic programs. Proposing department should complete this form. For more information, call the Faculty Senate Office at 831-2921.

Submitted by:  Dan Freeman  phone number  831-6158

Department:  Horn Program, B&E Dean's Office  email address  freemand@udel.edu

Date:  March 24, 2014

Action:  Revise minor (Entrepreneurial Studies)   
(Example: add major/minor/concentration, delete major/minor/concentration, revise major/minor/concentration, academic unit name change, request for permanent status, policy change, etc.)

Effective term  14F   
(use format 04F, 05W)

Current degree    
(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

Proposed change leads to the degree of:    
(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

Proposed name:    
Proposed new name for revised or new major / minor / concentration / academic unit  
(if applicable)

### Revising or Deleting:

Undergraduate major / Concentration    
(Example: Applied Music – Instrumental degree BMAS)

Undergraduate minor:  Entrepreneurial Studies   
(Example: African Studies, Business Administration, English, Leadership, etc.)

Graduate Program Policy statement change:    
(Must attach your Graduate Program Policy Statement)

Graduate Program of Study:    
(Example: Animal Science: MS Animal Science: PHD Economics: MA Economics: PHD)

Graduate minor / concentration:

**Note: all graduate studies proposals must include an electronic copy of the Graduate Program Policy Document, highlighting the changes made to the original policy document.**

**List new courses required for the new or revised curriculum. How do they support the overall program objectives of the major/minor/concentrations)?**

(Be aware that approval of the curriculum is dependent upon these courses successfully passing through the Course Challenge list. If there are no new courses enter "None")

NONE

**Explain, when appropriate, how this new/revised curriculum supports the 10 goals of undergraduate education: <http://www.ugs.udel.edu/gened/>**

**Identify other units affected by the proposed changes:**

(Attach permission from the affected units. If no other unit is affected, enter "None")

NONE

**Describe the rationale for the proposed program change(s):**

(Explain your reasons for creating, revising, or deleting the curriculum or program.)

Add three (3) ENTR classes to the list of approved experiential classes, and to allow an overflow of experiential courses to count as electives.

**Program Requirements:**

(Show the new or revised curriculum as it should appear in the Course Catalog. If this is a revision, be sure to indicate the changes being made to the current curriculum and **include a side-by-side comparison** of the credit distribution before and after the proposed change.)

**ROUTING AND AUTHORIZATION:** (Please do not remove supporting documentation.)

Department Chairperson \_\_\_\_\_ Date 3/26/14  
Dean of College Rick Andrews, Deputy Dean Date 3-26-14  
Chairperson, College Curriculum Committee John F. Pullerpie Date 3/26/14  
Chairperson, Senate Com. on UG or GR Studies \_\_\_\_\_ Date \_\_\_\_\_  
Chairperson, Senate Coordinating Com. \_\_\_\_\_ Date \_\_\_\_\_  
Secretary, Faculty Senate \_\_\_\_\_ Date \_\_\_\_\_  
Date of Senate Resolution \_\_\_\_\_ Date to be Effective \_\_\_\_\_  
Registrar \_\_\_\_\_ Program Code \_\_\_\_\_ Date \_\_\_\_\_  
Vice Provost for Academic Affairs & International Programs \_\_\_\_\_ Date \_\_\_\_\_  
Provost \_\_\_\_\_ Date \_\_\_\_\_  
Board of Trustee Notification \_\_\_\_\_ Date \_\_\_\_\_

**OLD CURRICULUM**

**Required Courses:**

<u>ENTR 150/BUAD D 150</u>	Business Basics for Entrepreneurs	4 (0)*
<u>ENTR 350/BUAD D 350</u>	Introduction to Entrepreneurship	3
<u>ENTR 351/BUAD D 351</u>	Entrepreneurial Marketing	3

\*Students who complete a business core that includes FINC 200 or higher, BUAD 100 or higher, and ACCT 200 or higher are excused from this requirement.

**Experiential Courses** (all can be used to satisfy DLE requirements)

Six credits from:

<u>ENTR 352/BUAD 352</u>	Business Launchpad: Turning Ideas into Successful Companies <sup>^</sup>
<u>ENTR 364/BUAD 364</u>	Entrepreneurship in Practice: Internship <sup>^</sup>
<u>ENTR 450/BUAD 450</u>	Business Accelerator for Entrepreneurial Ventures

**Elective Courses**

Six credits from:

ANTH 222	Technology and Culture
ANTH 382	Anthropology and Business
ART 307	Interactive Media <sup>^</sup>
ART 407	Topics in Art & Technology (w/permission)
BUAD 429	Selected Topics in Management, Topic: Sustainability
BUAD 444	Entrepreneurship and Small Business Management <sup>^</sup>
BUAD 470	Sales Management and Selling
BUAD 478	Field Projects in Marketing <sup>^</sup>
CISC 356	Intellectual Property in the Digital Age <sup>^</sup>
ECON 350	Economics of Entrepreneurship <sup>^</sup>
ELEG 458	Advanced Mobile Services: From Technology to Commerce
ENTR/BUAD451	Special Topics in Entrepreneurship <sup>^</sup>
ENTR/ELEG460	High Technology Entrepreneurship <sup>^</sup>
FASH 218	Fashion Merchandising <sup>^</sup>
FASH 418	Merchandise Planning <sup>^</sup>
FASH 430	Apparel Brand Management and Marketing <sup>^</sup>
APEC 316	Economics of Biotechnology and New Technologies
APEC 430	Establishing and Managing a Food and Agribusiness Enterprise
HRIM 314	Hospitality Entrepreneurship and Value Creation
LEAD 200	The Leadership Challenge
LEAD 300	Leadership, Creativity, and Innovation <sup>^</sup>
LEAD 411	Topics in Leadership Dynamics (w/permission)
MISY 350	Web Development <sup>^</sup>
MSEG 425	Entrepreneurship and Risk: Meeting the Challenges
PLSC 333	Estimating and Bidding
PLSC 403	Nursery and Garden Center Management <sup>^</sup>

<sup>^</sup> These courses have prerequisite requirements. Please consult their listing in the online course catalog for specifics.

**NEW CURRICULUM**

**Required Courses:**

<u>ENTR 150/BUAD D 150</u>	Business Basics for Entrepreneurs	4 (0)*
<u>ENTR 350/BUAD D 350</u>	Introduction to Entrepreneurship	3
<u>ENTR 351/BUAD D 351</u>	Entrepreneurial Marketing	3

\*Students who complete a business core that includes FINC 200 or higher, BUAD 100 or higher, and ACCT 200 or higher are excused from this requirement.

**Experiential Courses** (all can be used to satisfy DLE requirements)

Six credits from:

<u>ENTR 352/BUAD 352</u>	Business Launchpad: Turning Ideas into Successful Companies <sup>^</sup>
<u>ENTR 364/BUAD 364</u>	Entrepreneurship in Practice: Internship <sup>^</sup>
<u>ENTR 450/BUAD 450</u>	Business Accelerator for Entrepreneurial Ventures

<u>ENTR 455</u>	Startup Experience I
<u>ENTR 456</u>	Startup Experience II
<u>ENTR 458</u>	Applic. Develop. For New Tech.

If a student takes more than 6 credits of experiential courses, the extra credits may be used in the elective category below

**Elective Courses**

Six credits from:

ANTH 222	Technology and Culture
ANTH 382	Anthropology and Business
ART 307	Interactive Media <sup>^</sup>
ART 407	Topics in Art & Technology (w/permission) <sup>^</sup>
BUAD 429	Selected Topics in Management, Topic: Sustainability & Entrepreneurship and Small Business Management <sup>^</sup>
BUAD 444	Entrepreneurship and Small Business Management <sup>^</sup>
BUAD 470	Sales Management and Selling
BUAD 478	Field Projects in Marketing <sup>^</sup>
CISC 356	Intellectual Property in the Digital Age <sup>^</sup>
ECON 350	Economics of Entrepreneurship <sup>^</sup>
ELEG 458	Advanced Mobile Services: From Technology to Commerce
ENTR/BUAD451	Special Topics in Entrepreneurship <sup>^</sup>
ENTR/ELEG460	High Technology Entrepreneurship <sup>^</sup>
FASH 218	Fashion Merchandising <sup>^</sup>
FASH 418	Merchandise Planning <sup>^</sup>
FASH 430	Apparel Brand Management and Marketing <sup>^</sup>
APEC 316	Economics of Biotechnology and New Technologies
APEC 430	Establishing and Managing a Food and Agribusiness Enterprise
HRIM 314	Hospitality Entrepreneurship and Value Creation
LEAD 200	The Leadership Challenge
LEAD 300	Leadership, Creativity, and Innovation <sup>^</sup>
LEAD 411	Topics in Leadership Dynamics (w/permission) <sup>^</sup>
MISY 350	Web Development <sup>^</sup>
MSEG 425	Entrepreneurship and Risk: Meeting the Challenges
PLSC 333	Estimating and Bidding
PLSC 403	Nursery and Garden Center Management <sup>^</sup>

<sup>^</sup> These courses have prerequisite requirements. Please consult their listing in the online course catalog for specifics.